



Caring for Seniors in the Heartland

APRIL 19, 2024

2024 ASSISTED LIVING CONFERENCE

A full day of education for those working in the Assisted Living, Residential Health Care and Home Plus settings

SPECIAL THANKS TO OUR EVENT SPONSOR!



Doubletree by Hilton
200 McDonald Dr.
Lawrence, KS 66044

Room Rate of \$109 Available under KHCA/KCAL until March 18, 2024
Call 785-841-7077


**Register online by going to www.khca.org and clicking
"Education Calendar"**

Conference Schedule At-A-Glance

Friday, April 19, 2024

	7:45 - 8:15 am	Attendee Registration
	8:15 - 8:30	<p>Welcome & KCAL Update and introduction of KCAL Board Suzie Sexton, KCAL President, Delaware Highlands Assisted Living Linda MowBray, CEO KHCA/KCAL</p> <p>Logistics Polly Berkley, KHCA/KCAL VP of Operations and Education</p>
1.0 CE	8:30 - 9:30	<p>Igniting Creative Courage - Claudia Blumenstock</p> <p><i>As leaders in senior services, we are faced with living in a post-COVID world - a new normal. With ongoing and severe staffing shortages and the somber consequences that have ensued, it is critical that we adapt our leadership practices in ways we may have never previously considered. This means being bold and trying new ideas and approaches. It requires courage to change our mindsets and a willingness to experience the discomfort of creative change.</i></p> <p><i>This interactive presentation invites leaders to challenge the status quo. It explores courageous decision making from the perspective of taking calculated risks when faced with discomfort, uncertainty, and opposition. Courageous creativity is an imperative for meaningful and effective ideas and solutions to address organizational issues. Through this lens, a fresh perspective can produce new tools and strategies to enhance the living and working environment.</i></p>
	9:30 - 9:50	Break and Vendor Visits
1.0 CE	9:50-10:30	<p>Update from the Office of the State Fire Marshal - Shawn Alexander</p> <p><i>Join us for an essential session led by Shawn Alexander from the Office of the State Fire Marshal. With a focus on ensuring the safety and well-being of residents, Shawn will discuss key considerations for communities of our size. (Residential board and care category for the OFSM). Considerations such as identifying evacuation routes, coordinating with emergency services, addressing mobility challenges, and integrating communication protocols. Attendees will gain valuable knowledge on assessing facility vulnerabilities, conducting drills, and implementing protocols to mitigate risks during emergencies. Shawn will also cover recent staff changes within the Fire Marshal's office.</i></p>
1.0 CE	10:30-11:20	<p>Enhancing Senior Care Through Collaborative Partnerships: The Role of National and State Associations – Jill Schewe, NCAL</p> <p><i>In this session Jill Schewe, Director of Policy and Regulatory Affairs for the National Center for Assisted living will delve into the relationship between KCAL and NCAL in the realm of senior care. As the aging population continues to grow, the importance of seamless coordination and collaboration between these two entities becomes increasingly evident to serve you and to help you in your role caring for seniors. From advocating for policy reforms to disseminating best practices and resources, these partnerships play a pivotal role in shaping the landscape of senior care.</i></p>

Conference Schedule Continued:

1.0 CE	11:20-12:20	<p>No One Wants Pizza; A New Approach to Recruitment and Retention - Claudia Blumenstock</p> <p><i>The staffing crisis has created tremendous tension between leadership and frontline staff. Many times, leaders feel like they are being held hostage by employees who take advantage of staff shortages. Frontline staff often feel that “incentives” like pizza and water bottles make light of the fear and distress created by the pandemic. This does nothing to resolve staffing issues. When we talk about “plugging holes” in a staffing schedule, what impact does that phrase have on staff? While we certainly do not mean anything derogatory when we use these words, how would you feel if you were the person being “plugged into a hole”? To staff, this phrase can mean that as healthcare workers, they are simply interchangeable cogs in the nursing staffing wheel, rather than people with individual value, skill, and competencies. As a result, staff absences increase, and workers begin to look for jobs that are better paid and require less risk and stress.</i></p> <p><i>As we move into this “new normal” and grapple with the recruitment and retention crisis, what are some of the best ways we can inspire and motivate staff to stay? This interactive, discussion-based session provides a setting to explore some of the basic needs for employees to feel fulfilled in their positions. It examines staff perceptions of leadership’s expectations and actions, and the way that the staffing crisis is impacting them. Leadership styles and approaches, and their intersection with employee perceptions and attitudes will be considered.</i></p>
	12:20-1:30	Lunch (provided)/Networking and Vendor visits
1.0 CE	1:30-2:20	<p>Navigating Challenging Personalities - Christine Jordan</p> <p><i>This session with Christine Jordan LMSW is about equipping assisted living caregivers with effective strategies for managing challenging personalities. Working with elderly residents, their families and the staff that care for them can all present various challenges. In this session, we will explore practical techniques and approaches to enhance communication, foster empathy, and promote positive interactions the people we work with every day (and their personalities)</i></p>
	2:20-3:00	<p>Sponsored by:</p>  <p>Break - Last chance to see your favorite vendor</p>
1.0 CE	3:00-3:50	<p>Creative Engagement – Karen King</p> <p><i>Join us for an interactive and uplifting session tailored to the well-being of our elderly community. Led by a talented presenter with a passion for music and caregiving, this session offers a harmonious blend of engaging activities aimed at fostering joy and connection among participants. This session equips you with practical tools and inspiration to create enriching experiences for the elderly in any setting. Discover the transformative power of incorporating creative improvisational tools in music, movement, storytelling, and conversation to promote holistic well-being for our beloved seniors.</i></p>



Claudia Blumenstock

Claudia specializes in four key areas of work including employee recruitment and retention, leadership influence and impactful interactions, staff and resident engagement and education and training. She works with organizations to create

collaborative work atmospheres which enhances staff engagement and retention. Her innovative and interactive techniques, educational programs and consulting services provide practical strategies to manage adversity, enhance communication skills, build relationships and improve recruitment and retention. Working with facilities throughout the country, Claudia has helped leaders grapple with COVID and its effects on workforce hiring and retention, identifying strategies to manage the changing employment marketplace and to attract younger staff to long term care work.



Christine Jordan, LMSW

Christine is a Licensed Master Level Social Worker for the state of Kansas and has over 30 years experience as Director of Social Services Long Term Care. She currently is the Social Work consultant for KHCA. Christine enjoys training others to

enhance their skill set.



Kareen King

Kareen is a registered Drama Therapist focused on facilitating creative engagement experiences for individuals and groups in older adult communities. Specializing in song-writing, singing, puppetry, guitar, piano, poetry, theater games, creative engagement.

She's also a recording artist and released two CD's ("The Person in the Picture Ain't Me" and "Find Me") which have been used as a resource for staff training and staff retention, providing inspiration and motivation toward person-centered care.

Kareen is the author of "Engage! 28 Creative Enrichment Experiences for Older Adults, wrote a chapter for Aging Well: Gerontological Education for Nurses and Other Health Care Professionals; and posts regularly on www.thegoldenexperience.com



Shawn Alexander

Shawn Alexander is a Staff Development Specialist in the Prevention Division of the Kansas Office of the State Fire Marshal. He brings a wealth of knowledge to fire prevention education. Shawn is dedicated to collaboration with providers of LTC communities to ensure understanding of code and procedures that are applicable to their building type.



Jill Schewe, NCAL Director of Policy and Regulatory Affairs

Jill Schewe is the Director of Policy and Regulatory Affairs for the National Center for Assisted Living (NCAL). Jill works with assisted living provider members and State Affiliate staff to provide guidance and support to aid in their success, including topics related to licensing, policy and regulatory requirements, payment, and operational systems. Jill also works with state and federal stakeholders to assure assisted living providers needs and concerns are represented.

Prior to joining NCAL in June of 2022, Jill spent 10 years with Care Providers of Minnesota, the AHCA/NCAL state affiliate, working directly with assisted living members and state agencies providing resources and support. Jill also has many years of operational experience as a provider where she opened and managed several assisted living communities.

Jill is a licensed assisted living director who understands the needs of providers, older adults and home and community-based services alike. She has a master's degree in management from the St. Mary's University of Minnesota and a bachelor's degree in sociology and gerontology from Winona State University.

Continuing Education Information

Administrators - This course offering is approved for 6.0 continuing education clock hours for Kansas licensed adult care home administrators by the Kansas Department of Aging and Disability Services KDADS Health Occupations Credentialing Approved Sponsorship Number: LTS-A0001.

Registered Operators- This course offering is approved for 6.0 continuing education clock hours for Kansas registered operators. 4.0 in the core area of Administration and 2.0 in the core area of Resident Care, by the Kansas Department of Aging and Disability Services KDADS Health Occupations Credentialing Approved Sponsorship Number: LTS-A0001.

Nurses - The Kansas Health Care Association is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This offering is approved for 6.0 contact hours applicable for RN and LPN relicensure. (KSBN LT0030-0338)

Dietitians - This course is approved for 6.0 continuing education clock hours for Kansas Licensed Dietitians by the Kansas Department of Aging and Disability Services. KDADS Health Occupations Credentialing Approved Sponsorship Number: LTS-A0002.

Social Workers - The Kansas Health Care Association is approved as a provider of continuing education by the Kansas Behavioral Sciences Board. This offering is approved for 6.0 continuing education hours. KSBSB 17-006.

Attendance Certificates will be available for all other attendees. Consult your licensing board or certifying agency for approval.

CONFERENCE PRICING

Until April 5, 2024	After April 5, 2024
KHCA/KCAL members Until April 5 \$165 per person	KHCA/KCAL members After April 5 \$185 per person
Non KHCA/KCAL members Until April 5 \$199 per person	Non KHCA/KCAL members After April 5 \$219 per person

CANCELLATION POLICY

When written notice is received at least 5 days prior to the conference a refund will be given minus an administrative fee of 25% Attendee substitutions are permitted. You are responsible for cancelling any hotel reservations you have made.

Cancellations made within 48 hours of the in-person event will NOT receive a refund. An attendee substitution is recommended. Special dispensation will be given with proof of survey during the training dates.

Special Thanks to our 2024 Platinum Sponsors!

